



United States Business Economic Demographic Database

The **DRG** U.S. Business Economic Demographic Database (**BEDD**) containing business demographic data, is specifically built for use in the design, development, and application of market size models and forecasts for enterprise products and services.

Taxonomies and Metrics

Industries (20 in Private Sector, 21 in Public Sector)	Years (29)
Forestry, Fishing, Hunting, Agriculture	1998 to 2026
Mining	Sectors (2)
Utilities	Private
Construction	Public
Manufacturing	Business Size Class (10) (Employees)
Wholesale	Less than 5
Retail	5 to 9
Transportation, Warehousing	10 to 19
Information	20 to 99
Finance, Insurance	100 to 499
Real Estate, Rental, Leasing	500 to 999
Professional, Scientific, Technical Services	1000 to 2499
Management of Companies, Enterprises	2500 to 4999
Admin. Support, Waste Mgmt., Remediation	5000 to 9999
Education	10000 or more
Health Care, Social Assistance	Metrics (5)
Arts, Entertainment, Recreation	Employees
Accommodation, Food Services	Firms
Other Services	Primary Firms (Industry Unique)
Auxiliaries & Unclassified	Establishments (Sites)
National Defense	Annual Payroll
Public Administration	

Application

Enterprise product/service market size and forecast models require business demographic data as inputs for many types of models.

- **Usage/Adoption models** need this data to size the **Total Available Market** that is being penetrated
- **Initial Sales models** need this data to estimate the **number of potential buying units**
- **Recurring Sales models** need this data to compute **installed bases**

DRG can provide you with the exact data needed to support your market sizing and forecasting model development effort thereby considerably shortening the time spent in research and discovery, allowing your analysts to develop and deliver their forecasts sooner.

Sources

The **DRG BEDD** is constructed using historical and forecast data obtained from the following sources U.S. Government Sources.

- Census Bureau
- Bureau of Labor Statistic
- Department of Defense
- Office of Personal Management
- Congressional Budget
- Bureau of Economic Analysis
- Department of Labor

Analysis and Construction

DRG has been designing, developing, and applying enterprise products and services market size and forecast models for over three decades, and has considerable experience in using business demographic data in these models. One of the most difficult challenges often encountered is reconciling data from different government sources and accounting for definitional differences and methodologies. **DRG** has developed an inventory of proprietary computational methods to address these challenges that produce forecasts with superior predictive properties.

Availability

The **DRG BEDD** is available for client use under a number of licensing and deliverable arrangements. Clients may license the entire database, or request custom subsets. The database or subsets may also be incorporated into custom market sizing and forecasting models designed and developed for clients. Additional data at more granular levels in the industry taxonomy, or other metrics can be provided upon request. The **BEDD** is updated monthly and whenever new data is released from the various U.S. government sources.

For more information about the availability, prices, or development methodology for **DRGs**, **BEDD** or its **Work From Home** or **Employment/Unemployment** database please contact Daniel Research Group.

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About Daniel Research Group

Daniel Research Group offers consulting and market research services to clients whose products and services are primarily technology based or enabled. The primary focus is on providing results, solutions, consulting and training to clients that have strategic and tactical decisions that require Forecast, Segmentation, Market Share, and other market modeling requirements.

The full range of traditional market research data gathering and analysis services support these engagements, including quantitative and qualitative surveys, focus groups, demographic data acquisition and analysis, as well as input from technology and industry experts. While the emphasis is on delivering data and actionable recommendations, **DRG** often designs and develops custom models and modeling tools for client use, as well as providing training and education in these areas.